

## Stock Pitch Guidelines

### Submission criteria

- The company must be a listed equity (i.e. no pre-IPOs, no funds, no derivatives, no bonds, no commodities etc) with market capitalization over US\$200m.
- The stock must be liquid, subject to a 3-month average daily trading volume of US\$1m per day.
- Please make sure your stock pitch is a maximum of 1000 words (.docx), and follows the template below.



2020-2021 Stock  
Pitch Template.docx

### Issues to be addressed in the stock pitch

- The target price must be clearly stated.
- The stock pitcher should be comfortable holding the stock in a 1-2 year horizon (i.e. not just a quick trade).
- What is the valuation relative to peers and to history?
- What are the key drivers for the sector?
- How does the company make money?
- Why do you see value that the market doesn't?
- What is the justification for your growth rate projections etc.?
- The 3-month average daily trading volume should be stated
- What are the risks against your recommendation